

Privacy Notice: Points of Contact , Interviewees & Models

Dialogue Content Marketing Limited is committed to protecting and respecting your privacy.

This notification sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our practices regarding your personal data and how we will treat it.

For the purpose of data protection legislation, including the UK Data Protection Act 2018, the UK General Data Protection Regulation (UK GDPR), the UK Privacy and Electronic Communications Regulations 2003 (PECR), and other applicable legislation, the controller is:

Dialogue Content Marketing Limited
Unit 1.01
Fuel Studios
Pottergate
Norwich
NR2 1DX

Our Data Protection Officer can be contacted at dpo@theprivacyworx.com

We may collect and process the following personal data about you:

- Full name
- Contact details (email, phone number, postal address)
- Job title and company
- Location
- Photograph(s)
- Video/audio recordings
- Information you provide in interviews, filming sessions, or photoshoots

This information may come directly from you, your agent, or our client.

Why We Collect Your Data & Our Legal Bases:

- To communicate with you in the course of our work (Legitimate interest)
- To gather insights and content during interviews (Legitimate interest)
- To capture and publish photographs or video of you (Consent)
- To store and manage your information for internal project records (Legitimate interest)

If we rely on consent, you may withdraw it at any time. This will not affect any processing carried out prior to withdrawal.

Providing your personal data is voluntary, but if you choose not to provide it, we may not be able to include you in interviews, photography, or filming, or use the resulting content for publication.

Who We Share Your Data With:

- Our clients (who have commissioned or are featured in the project)
- Administration and support service providers
- Content management and distribution platforms
- IT and communication systems providers
- Legal and regulatory authorities if required

We will ensure appropriate safeguards are in place, including standard contractual clauses, if your data is transferred outside the UK.

Retention Period:

- For general communications: as long as necessary for the purpose or project, or until you request deletion
- For photographs, videos, and published materials: for the life of the publication or project and archived content, unless consent is withdrawn (except where content is already in the public domain)

Once content is publicly published (e.g., printed magazine, online post), we may not be able to remove it retrospectively from all locations.

Your Rights:

You have the right to:

- Access the personal data we hold about you
- Request correction or erasure of your data
- Restrict or object to certain processing
- Request data portability
- Withdraw consent at any time (where applicable)
- Lodge a complaint with a Supervisory Authority such as the Information Commissioner's Office (ICO)

To exercise any of your rights or ask questions, please contact our Data Protection Officer at dpo@theprivacyworx.com

Photography and Filming Consent:

Where identifiable images or recordings of you are captured for publication, we will provide a separate Photography and Filming Consent Form. This form will:

- Explain how your image will be used
- Confirm your rights to withdraw consent
- Reference this Privacy Notice for further informatio